

STAT!Ref

Impact Highlights

- Teton Data Systems chose DeviceAnywhere™ due to the service's value, cutting-edge technology, and ease of use.
- DeviceAnywhere™ handled all aspects of the testing process, and further allowed STAT!Ref to set up monitoring to ensure full functionality across Teton Data Systems's selected devices and platforms.
- DeviceAnywhere™ helped Teton Data Systems save the cost of purchasing and maintaining sixteen different devices, and gave them the flexibility in testing packages and hours that they needed.

“DeviceAnywhere™ truly allowed us to test our product anywhere, offering us the flexibility in pricing plans, cost-effectiveness, and faster time-to-market that we were looking for. With so many healthcare professionals relying on STAT!Ref for up-to-date search-based information, it's essential that the service be adaptable to the rising number of smartphones out there. We're happy to be working with DeviceAnywhere to implement this new technology platform to keep STAT!Ref ahead of the technology curve.” – Chris Olsen, Marketing Manager, Teton Data Systems

Teton Data Systems reported much faster development time and implementation, better execution of product launches, and a more refined product based on the reporting and feedback from the DeviceAnywhere service.

The Company:

Teton Data Systems (TDS), a privately held medical information company based in Jackson, Wyoming, has been providing innovative, electronic publishing products to medical professionals since 1990.

TDS's flagship product, STAT!Ref, is a subscription-based online medical reference library. Healthcare professionals, students and researchers around the world rely on STAT!Ref for fast access to the most current information, evidence and decision support tools.

STAT!Ref is utilized by healthcare professionals, doctors, nurses, and dentists across the industry. Using STAT!Ref, information-seekers are able to enter search term queries or search for information among all of the titles available in the subscription. Following each search are a number of current, authoritative answers from a variety of publishers and medical societies.

The Challenge:

Teton Data Systems was interested in implementing a new technology platform to make the STAT!Ref Point of Care information product line available across a variety of mobile devices and OSes. With so many different platforms, OSes, and devices constantly being manufactured and launched, Teton Data Systems wanted to provide a device-friendly product in a cost-effective way, all while staying ahead of the technology curve.

From iPhones to Blackberry's, TDS was interested in maintaining the streamlined look and feel from their premier online service, in addition to making STAT!Ref adaptable for the end user's mobile device. They also wanted to be able to do their development and testing on a simple, easy-to-learn format.

The Solution: DeviceAnywhere

Teton Data Systems chose DeviceAnywhere™ due to the service's value, cutting-edge technology, and ease of use. Having read local and international news on DeviceAnywhere, Teton Data Systems selected the AT&T package based on what they saw happening in the mobile applications development market.

DeviceAnywhere™'s unique technology allowed Teton Data Systems developers to interact with all AT&T handsets connected to live, global networks over the Internet. Using the service's patented Direct-To-Device™ technology, developers were able to power each device on and off, remove and replace the battery, and interact with the keypad and/or touch screen as if the device were in their hand.

Teton Data Systems was able to make sure all of the STAT!Ref logos and content appeared as desired, when viewed on any mobile device. Through testing with DeviceAnywhere™, they were also able to ensure that the whole interface and search components of the STAT!Ref Point of Care line worked smoothly across all devices and platforms. Teton Data Systems also relied on DeviceAnywhere™ as an additional line of support for troubleshooting.

The Result: Increased efficiency and a tremendous cost savings

The use of DeviceAnywhere™ helped Teton Data Systems to save the costs of purchasing and maintaining sixteen different devices, and gave them the flexibility in testing packages and hours that they needed.

DeviceAnywhere™ also handled all aspects of the testing process, and further allowed STAT!Ref to set up monitoring to ensure full functionality across Teton Data Systems's selected devices and platforms.

With access to an array of devices and carrier platforms to test the STAT!Ref products on, Teton Data Systems reported much faster development time and implementation, better execution of product launches, and a more refined product based on the reporting and feedback from the DeviceAnywhere service.

Teton Data Systems also reports saving costs and resources from maintaining an internal testing team since using DeviceAnywhere™. The

service made it simple for TDS to access a variety of different devices and provided them with marketing opportunities since they were able to use these devices on DeviceAnywhere to see what the service looks like on any screen.

“DeviceAnywhere™ truly allowed us to test our product anywhere, offering us the flexibility in pricing plans, cost-effectiveness, and faster time-to-market that we were looking for. With so many healthcare professionals relying on STAT!Ref for up-to-date search-based information, it's essential that the service be adaptable to the rising number of smartphones out there. We're happy to be working with DeviceAnywhere to implement this new technology platform to keep STAT!Ref ahead of the technology curve.” – Chris Olsen, Marketing Manager, Teton Data Systems

About DeviceAnywhere™

DeviceAnywhere is an award-winning product that provides convenient and cost-effective end-to-end solutions for mobile application testing and development, monitoring, and deployment – enabling application developers to bring better content to market faster than ever before. Its unique Direct-to-Device™ technology provides access to real handsets in live global networks, from anywhere. DeviceAnywhere currently supports more than 2000 devices on over 30 different carrier networks worldwide, with locations in the U.S., U.K., Canada, France, Germany, Spain, and Japan. To learn more about DeviceAnywhere – and to sign up for a free, three-hour trial – please visit www.deviceanywhere.com.

About Teton Data Systems

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