



Convergence World Awards Contact:

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Excellence, Innovation and Leadership Recognised as IEC and Convergence World Announce 2008 Awards Finalists

Convergence World Awards 08 Winners to Be Announced at SOFNET 08, London, 28th April – 1st May

LONDON – April 21st, 2008 – In association with *Convergence World* magazine, the [International Engineering Consortium](#) (IEC) today announced the finalists of the [Convergence World Awards](#). As the [SOFNET 08](#) approaches in London this April 28th – May 1st at the Olympia National Hall, industry interest in the awards was reflected in the high level of entries, which included many from the convergence sector's leading companies.

"The IEC is delighted to be associated with the Convergence World Awards," said IEC President John Janowiak. "SOFNET 08 is the premier event uniting software, next generation technologies and service providers and this year's awards recognise the companies driving this exciting convergence forward."

The [Convergence World Awards](#) are presented by *Convergence World* magazine in association with the IEC. The awards are endorsed by leading industry bodies the Fixed Mobile Convergence Alliance ([FMCA](#)) and the [Wi-Fi Alliance](#).

Winners will be announced at an awards ceremony to be held in London on the evening of Tuesday, 29th April as part of the IEC's [SOFNET 08](#) exhibition and conference.

The independent judging panel for the Convergence World Awards comprised Barry J. Sullivan, Ph.D. Director, Content Development at the IEC; Andrew Howarth, Program Director at the Fixed Mobile Convergence Alliance; Karen Hanley, Senior Director at the Wi-Fi Alliance, John Williamson, Editor of *Convergence World* and Peter Purton, Editor of *Wireless Business Review*.

Convergence World Awards 08 Finalists

- 1. Best Converged Next Generation Product or Service**
 - **Comsys Communication & Signal Processing Ltd**
 - **iO global**
 - **OnRelay**
 - **Redback Networks**
- 2. Best Service or Product Innovation (in the FMC, VOIP or IMS Sectors)**
 - **Broadsoft**
 - **Mavenir Systems**
 - **Openet**
 - **Siemens Enterprise Communications**
 - **Sonus Networks**
 - **Tango Networks**
 - **Valista**
- 3. Best Mobility Innovation or Service**
 - **DeviceAnywhere**



- Mobyko
 - Orange
 - Siemens Enterprise Communications
 - Spekanet
 - Starhome
4. **Best OSS/BSS Product or Service**
- Martin Dawes System
 - Oracle
 - Openet
 - Telcordia
5. **Best Ethernet Advancement**
- Actelis
 - Juniper
 - Nortel
 - RAD Data Communications
 - Redback Networks
 - Siemens Enterprise Communications
6. **Best Digital Home/Home Networking Product or Service**
- BT
 - Ruckus Wireless
 - T-Mobile
7. **Most Significant Telco Transformation Contribution**
- Comverse
 - Tecordia
8. **Best Open Innovation**
- Brightcove Inc.
 - BT
 - Juniper Networks
 - Microsoft
 - Nokia Siemens Networks
9. **Best Green Innovation**
- Siemens Enterprise Communications
 - ZTE
10. **Best Customer Experience Innovation**
- 724 Solutions
 - BT
 - DeviceAnywhere
 - MASERGY Network Analyst 2.0
 - Telcordia Service Management Suite

Stuart Willett, publisher of *Convergence World* magazine and organiser of the Convergence World Awards, said, "I am extremely pleased that the industry is being so supportive of these awards now in their second year. The vision of a world of growing convergence that encouraged us to launch *Convergence World* magazine is now being realised."

Convergence World magazine has been the premier publication in this sector since 2005 and is widely recognised as the voice of the industry. The Convergence World Awards are designed to recognise those organisations and individuals that have made a significant contribution to the evolution of fixed-mobile convergence.



[SOFNET 08](#) places special emphasis on the interaction of the key constituencies that are shaping the future of information and communication technology. Uniting software with hardware, SOFNET explores the “softelco” transition plans and how the Web 2.0 world and traditional telcos will work together. In addition to the educational programming, the technology exhibition will feature demonstrations from leading software and hardware vendors and developers, as well as IP equipment suppliers and innovators, providing an ideal opportunity to discuss new advancements and technology with key industry players.

For more information on the [Convergence World Awards](#),
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For more information on SOFNET visit www.iec.org/events/2008/sofnet
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About the Convergence World Awards

Convergence World magazine, a proud media sponsor of SOFNET 08, and premier publication for the telecommunications industry, is widely recognised as the voice of the industry. Now in their second year, the Convergence World Awards 2008 will recognise organisations that are making the greatest contribution to this exciting marketplace and those who are leading the way in reshaping the world of communications. The Convergence World Awards program is designed to not only reward those who have excelled, but to explain how and why they won to a worldwide audience.

About the IEC

A nonprofit organisation, the IEC is dedicated to catalysing technology and business progress worldwide in a range of high-technology industries and their university communities. Since 1944, the IEC has provided high-quality educational opportunities for industry professionals, academics, and students.

In conjunction with industry-leading companies, the IEC has developed an extensive, free, on-line educational program. The IEC conducts industry-university programs that have a substantial impact on curricula. It also conducts research and develops publications, conferences, and technological exhibits that address major opportunities and challenges of the information age.

More than 70 leading universities are IEC affiliates, and the IEC handles the affairs of the Electrical and Computer Engineering Department Heads Association and Eta Kappa Nu, the honor society for electrical and computer engineers. Please visit www.iec.org.

About the Fixed-Mobile Convergence Alliance (FMCA)

The FMCA is a global, non-profit organisation focused on providing today's and tomorrow's Convergence customers with high-quality, seamless and easy to use products and services.

Representing a global base of over 800 million customers who stand to benefit from the development of Convergence products and services, its objective is to ensure, through collaboration with industry, that devices, access points, applications and underlying networks interoperate to deliver the best user experience possible.

For more information please visit: www.thefmca.com

About the Wi-Fi Alliance

The Wi-Fi Alliance is a global, non-profit industry association of more than 300 member companies devoted to promoting the growth of wireless Local Area Networks (WLANs). With the aim of enhancing the user experience for wireless portable, mobile, and home entertainment devices, the Wi-Fi Alliance's testing and certification programs



help ensure the interoperability of WLAN products based on the IEEE 802.11 specification. Since the introduction of the Wi-Fi Alliance's certification program in March 2000, more than 4,000 products have been designated as Wi-Fi CERTIFIED™, encouraging the expanded use of Wi-Fi products and services across the consumer and enterprise markets.

For more information please visit www.wi-fi.org