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Dear DeviceAnywhere User,

In September, DeviceAnywhere published the first European Metrics report, is launching a new customer feedback program, and has launched a number of new handsets across the four major US operators. And, DeviceAnywhere is gearing up for CTIA, October 6-8 - if you are attending, please come by and visit us at booth #315!

To hear more details about these events, and to view all recently added devices, please read on below. And for our Android Developers - make sure to read this month's Tip and Trick which explains how you can now use your local Android SDK with DeviceAnywhere handsets!

## DeviceAnywhere in the News!

### DeviceAnywhere and Mobile Monday partner to simplify mobile application development for members

September 27, 2010, San Mateo, CA and London, UK: DeviceAnywhere and Mobile Monday, the open community of mobile industry visionaries, developers and influencers, are partnering on a new initiative to offer developers 20 hours of free access to the award-winning DeviceAnywhere Test Center™ product.

MoMo members will be able to remotely access and interact with over two thousand devices, such as the Apple iPad and Android Motorola Droid X, on over 28 different carrier networks worldwide. Available to all Mobile Monday members located in over 100 cities worldwide this promotion aims to support the development of the next-generation of mobile content, services and applications across the globe.

To view more information about this promotion, or to read the full press release, click [here](#).

### DeviceAnywhere Launches DeviceAnywhere Metrics Report Europe

Reading, UK, September 14, 2010: DeviceAnywhere announces the availability of the [DeviceAnywhere Metrics Report Europe - Summer 2010](#). Based on empirical data from handset testing time spent in DeviceAnywhere Test Center™, this report provides insight into which mobile operating systems and handsets DeviceAnywhere customers are focusing their testing efforts in Europe and how this compares with the US.

Findings show that Nokia devices dominate the EU market with 54.1% of total testing time in Q2 2010, compared to 7.6% of total testing time on US devices during the same time period. Likewise, Symbian devices dominate the smartphone space, with 64.2% of total EU smartphone testing time in Q2 2010. On US handsets, Symbian accounted for just 4.0% of total smartphone testing time.

To view the full press release, click [here](#). The report, which provides additional insight and analysis on DeviceAnywhere customer testing habits, including a breakdown of percentage of testing time spent on the various smartphone operating systems and handset manufacturers, as well as comparisons between Europe and the US, can be downloaded [here](#).

## NEW: Recruiting Members for Test Center Customer Advisory Panel

We want to know what you think! In addition to our existing programs for gathering feedback, which include a yearly survey, follow-up phone calls, and of course customer support requests, we are launching this new program which we believe will give us a deeper and more current understanding of our customers' experiences using DeviceAnywhere Test Center, and help us improve our product and service.

We are looking for customers that are either regular users of DeviceAnywhere Test Center, or closely manage regular users, with a goal of covering all geographies as well as different types and sizes of companies. Participants would be asked to attend a monthly phone call, to discuss any issues or feedback on Test Center, as well as give opinions on new feature ideas. In return for your time, DeviceAnywhere will provide free or discounted access to DeviceAnywhere Test Center.

If you are interested in becoming part of the advisory panel, please send an email to [advisorypanel@deviceanywhere.com](mailto:advisorypanel@deviceanywhere.com).

## New and Upcoming DeviceAnywhere Test Center Handsets

AT&T BlackBerry Torch	9/10/10	
AT&T LG Encore GT550	9/06/10	
AT&T Sony Ericsson Vivaz	9/06/10	
Sprint BlackBerry 9330	9/29/10	
T-Mobile Garmin NuviFone	9/28/10	

## DeviceAnywhere Tips and Tricks

### Using Your Local Android SDK with DeviceAnywhere Devices

DeviceAnywhere's Android devices now allow you to connect to them using your local Android ADB tool. ADB will operate as if the handset is locally plugged into your computer. All of the proper drivers for the DeviceAnywhere Android handsets are already configured, so you do not need to load any drivers onto your machine.

To use: select the communication icon in the device console (below the wrench icon). Follow the directions on the panel to then connect to your acquired device.

Note: unlike local devices connected to ADB, this remote ADB connection will not appear in the device manager. You can test your connection by issuing an 'adb devices' command from the command prompt.

To learn more about the capabilities of the Android SDK toolset, please visit the Android SDK [developer guide](#).

## Resources / Training

Attend a live DeviceAnywhere Test Center Training Webinar!

Sign up for a free webinar at one of the available times below:

Wednesday, October 13, 7:00 AM - 8:00 AM PST

Wednesday, October 27, 10:00 AM - 11:00 AM PST

Learn how to automate your mobile tests with DeviceAnywhere Test Automation!

Choose from our available sessions listed below:

Wednesday, October 6, 10:00 AM - 11:00 AM PST

Wednesday, October 20, 7:00 AM - 8:00 AM PST




## Upcoming Events

### CTIA Wireless, Fall

October 6-8, Moscone Convention Center, San Francisco, Booth #315 Stop by our booth to hear about our latest products, and come hear our CEO, Faraz Syed, speak on a panel entitled "Mobile Enterprise Track, Field Services Session" on Thursday, Oct 7th from 4:00pm - 5:15pm in Room 2004 at the Moscone Center West. He will be joined by executives from Mobile Insight, Mobideo, Inc., Fidelity Investments, and Oracle. Click [here](#) for event details.

### Sprint Open Developer Conference

October 26-28, Santa Clara Convention Center, Santa Clara, CA We will have the latest Sprint devices on display accessible through our online virtual developer lab from anywhere in the world. Come check out the latest in open application development on the Sprint network! Click [here](#) for more information.

T-Mobile Samsung T669 Gravity Touch	9/28/10	
T-Mobile Samsung Vibrant	9/28/10	
Verizon LG VS750 Fathom	9/10/10	

[Click here to view all new devices](#)

**Supported Networks**



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