

Mobility Matters #1



Is Your Business Ready for Mobile?

Welcome to the first issue of Mobility Matters newsletter – a look at what matters in mobile application development and testing offered by DeviceAnywhere, the leader in mobile content QA and testing.

What's New?



Motorola XOOM Available Globally Through DeviceAnywhere

DeviceAnywhere announced the global availability of the Motorola XOOM tablet for private cloud environments. Enterprises can now conduct the testing, QA and monitoring necessary to standardize on the platform before wide-scale rollouts on this hot new Tablet. The XOOM is Motorola's first tablet device and the first device to feature the Android 3.0 Honeycomb Operating System, which is specifically tailored to tablet devices. It features a 10.1 inch HD display and is powered by a dual-core 1Ghz processor.

For more information contact DeviceAnywhere at promotions@deviceanywhere.com or 1-877- 338-4230 (option 1)



Alcatel-Lucent and DeviceAnywhere break down application barriers to bring service providers new apps faster

Leveraging the service provider cloud busts the application testing and certification bottleneck

Alcatel-Lucent and DeviceAnywhere announced they are working together to help developers and mobile operators bring new services to consumers and businesses more quickly. Providing laptop access to service provider's mobile devices in the cloud, the companies are accelerating applications testing and certification, reducing development costs and eliminating fragmentation barriers to make it easier for service providers to fill their apps stores with new voice, data, multimedia and video services.

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Product Showcase:

DeviceAnywhere Test Automation – a powerful, highly flexible scripting environment that allows users to automate a wide range of manual test cases, saving time, effort and costs without any reduction in test reliability or quality.

MARCH 2011

Did you know?

Over 50% of the Fortune 100 now rely on DeviceAnywhere for their mobile testing needs.

Upcoming Events

International CTIA Wireless

March 22 – 24, 2011
Booth #3607
Orlando Convention Center
Orlando, FL

Web 2.0 Expo

March 28 – 31, 2011
Booth #631
Moscone Center West
San Francisco, CA

mHealth Networking Conference

March 30 – 31, 2011
Crowne Plaza O'Hare Hotel & Conference Center
Chicago, IL

Webinars

DeviceAnywhere Test Automation Webinars

Click one of the times below to register:

Wednesday, March 9, 2011
10:00 AM - 11:00 AM PST

Wed, 16 Mar 2011
10:00 AM - 11:00 AM PDT

Wed, 30 Mar 2011
07:00 AM - 08:00 AM PDT

If you have any suggestions for what you would like us to include in future issues, please share them with us at newsletters@deviceanywhere.com

Click below to view the Test Automation demo



In the next edition:

DeviceAnywhere will soon be launching an updated version of its DeviceAnywhere Metrics report, incorporating data from over 10,000 mobile application developers and QA testers - a powerful resource for enterprises making educated mobility choices around the most popular devices and Operating Systems.

We will also be sharing ROI methodologies and intelligence for making the switch from manual testing to test automation for mobile devices. See how companies like yours are making the case for a smarter and simpler automated test environment.

News from around the industry:

TechNewsWorld: The New Wave of App Development

The rapid growth of mobile devices is happening alongside several related trends, and together they're fundamentally changing the way software is developed...

ReadWriteWeb: How the Nokia/Microsoft Partnership Affects Developers

Just prior to the start of this week's annual Mobile World Congress event in Barcelona, Microsoft and Nokia shook up the mobile industry with the announcement that...

CNET: Survey: Developers dig the iPad, Android tablets

The growing wave of tablets is spurring mobile app developers to put the devices at the top of their priority lists, according to a new survey...

About DeviceAnywhere

DeviceAnywhere serves the needs of every business that wants to bring services and applications to the mobile platform. The company provides testing, test automation and monitoring solutions for every type of mobile device and Operating System, so that companies can mobilize their employees and provide mobile services to their customers. All DeviceAnywhere's products are cloud-based, and are available in a private cloud format.

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